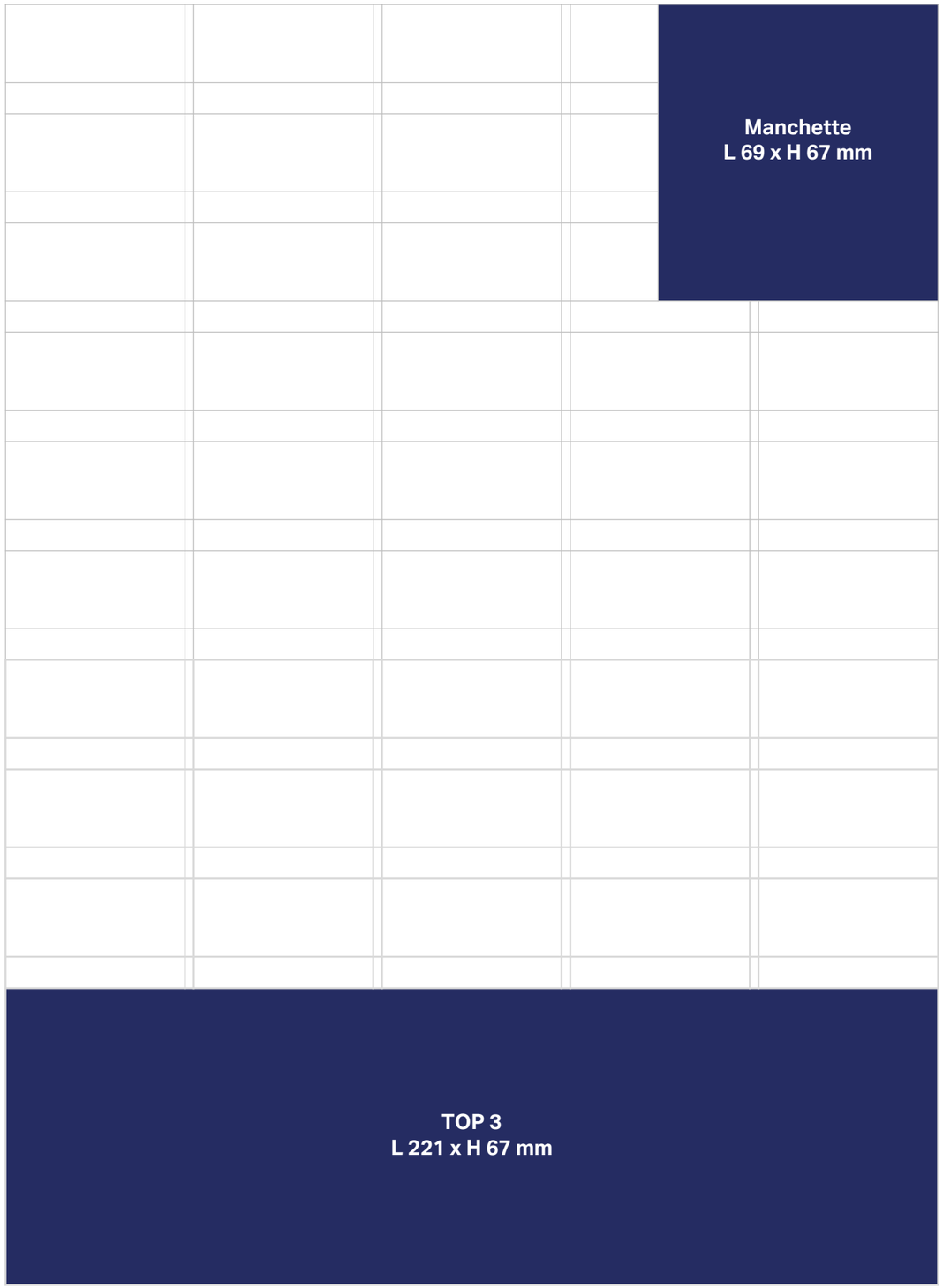
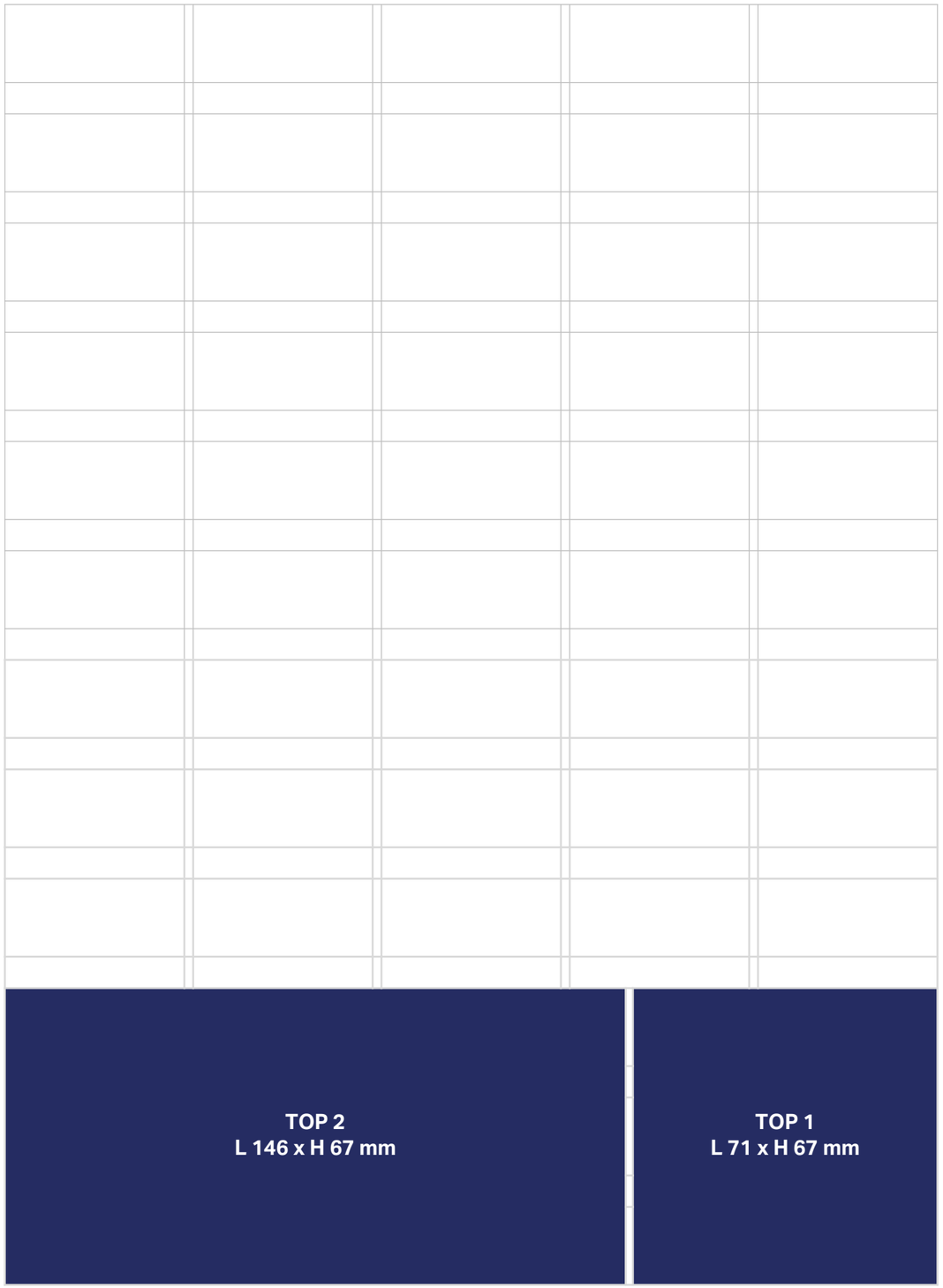
CHARTE TECHNIQUE

FORMATS JOURNAL

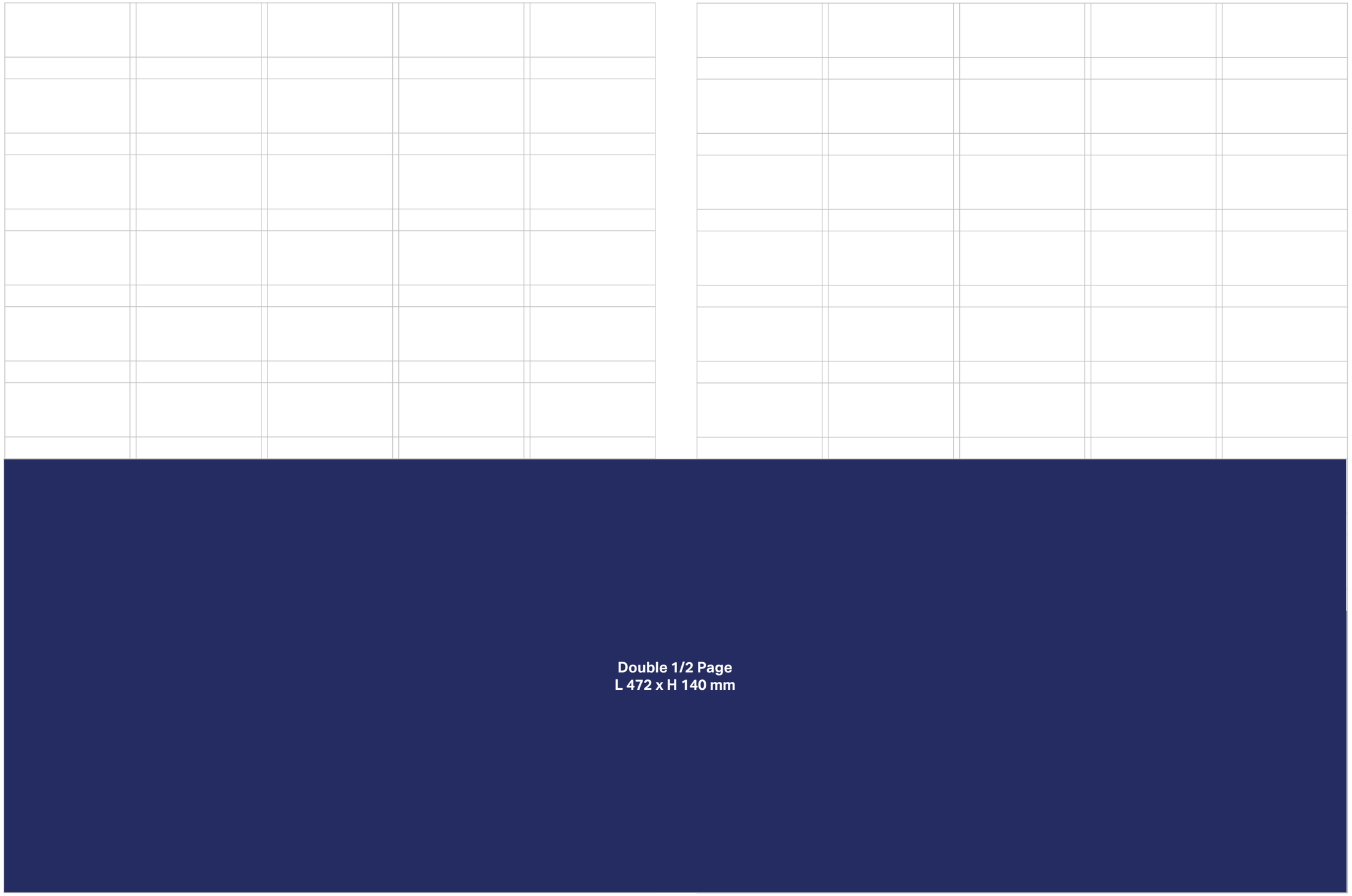
LE BIEN PUBLIC

ebra MÉDIAS


Manchette
L 69 x H 67 mm
TOP 3
L 221 x H 67 mm


TOP 2
L 146 x H 67 mm
TOP 1
L 71 x H 67 mm

Double Page
L 472 x H 305 mm


Double 1/2 Page
L 472 x H 140 mm

Double 1/3 Page
L 472 x H 91 mm

Double 1/4 Page
« Ouverture »
L 472 x H 67 mm

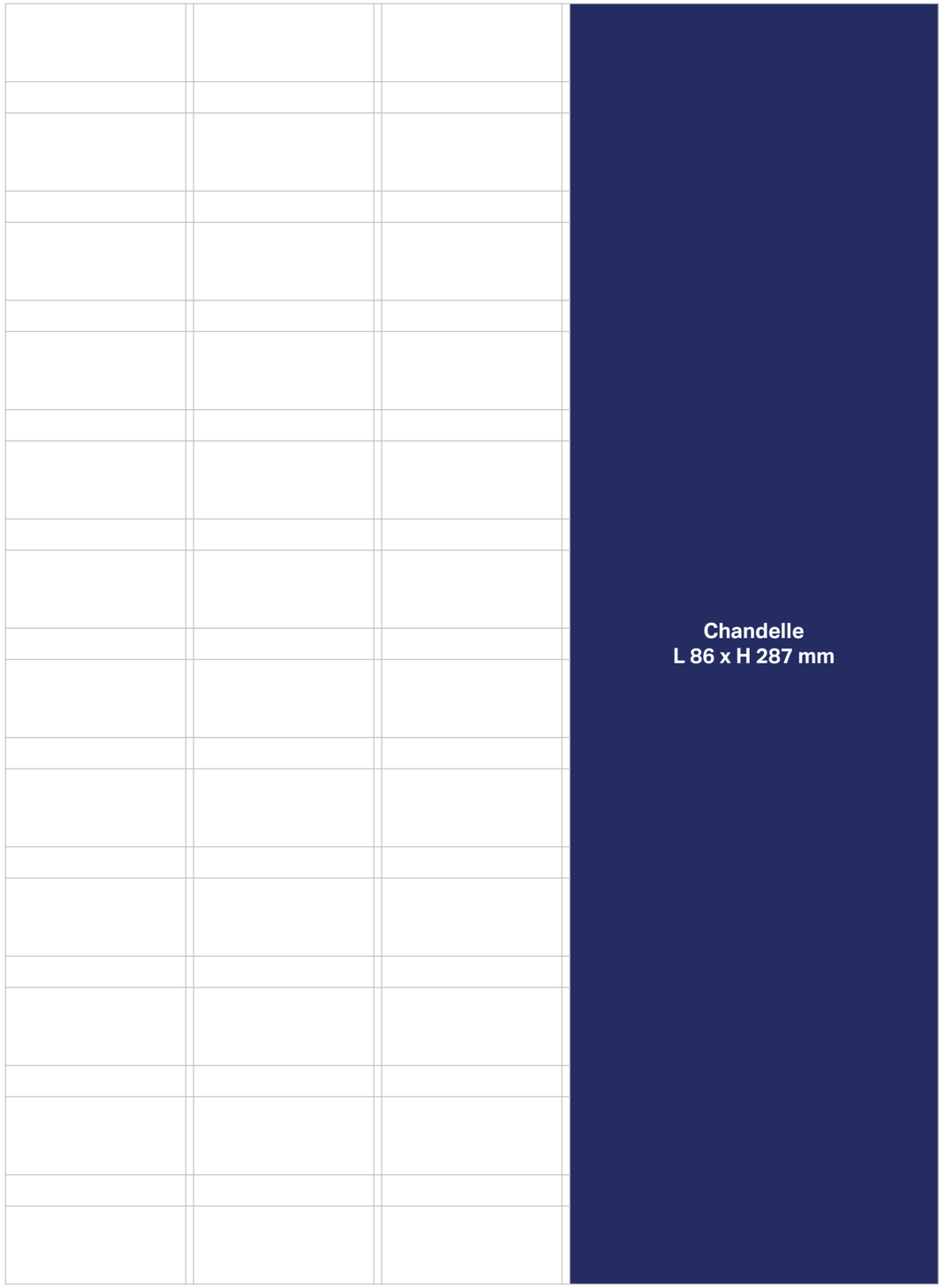
Page
L 221 x H 305 mm

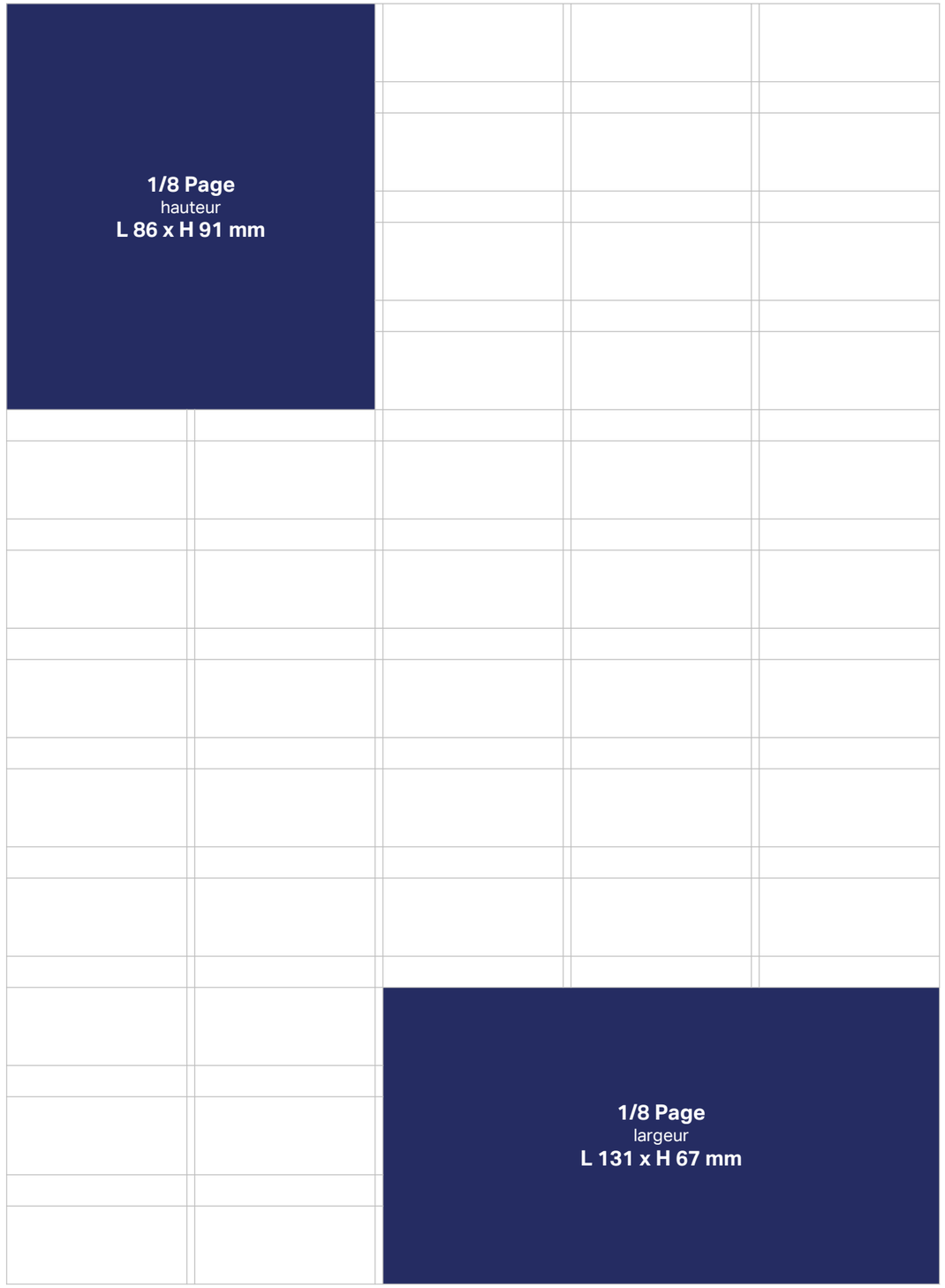
1/2 Page
L 221 x H 140 mm

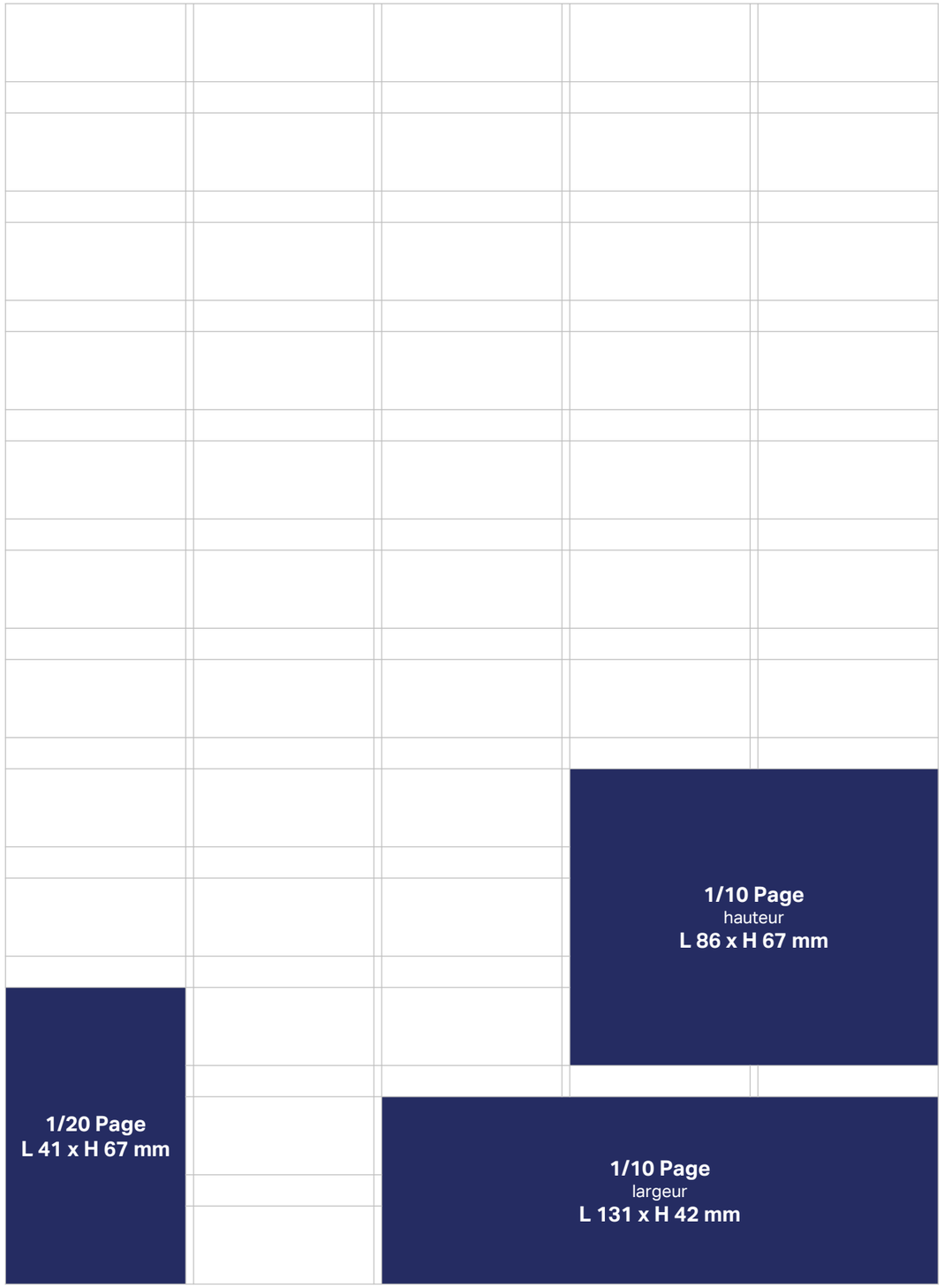
1/4 Page
hauteur
L 109 x H 140 mm

1/3 Page
L 221 x H 91 mm

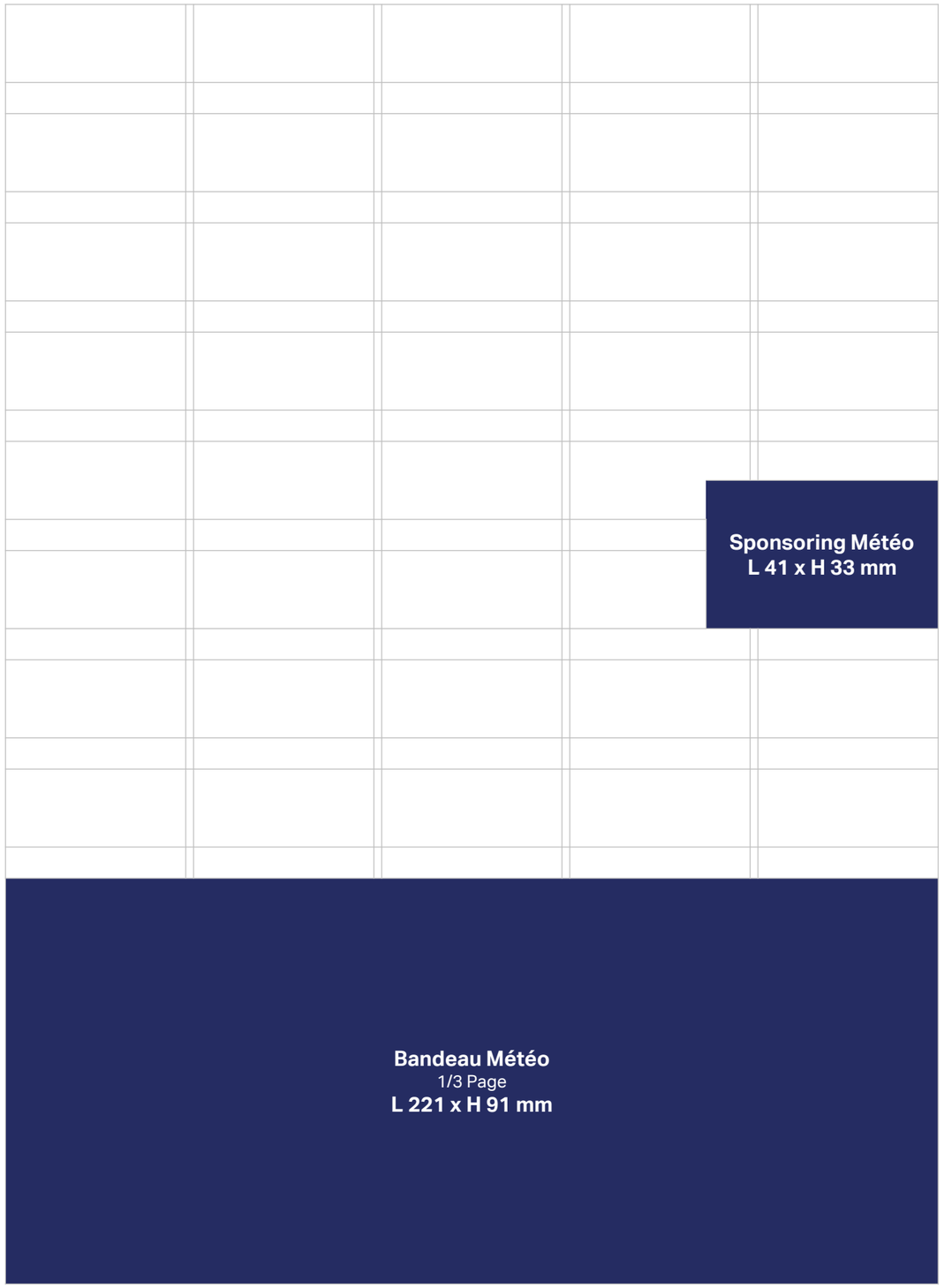
1/4 Page
largeur
L 221 x H 67 mm

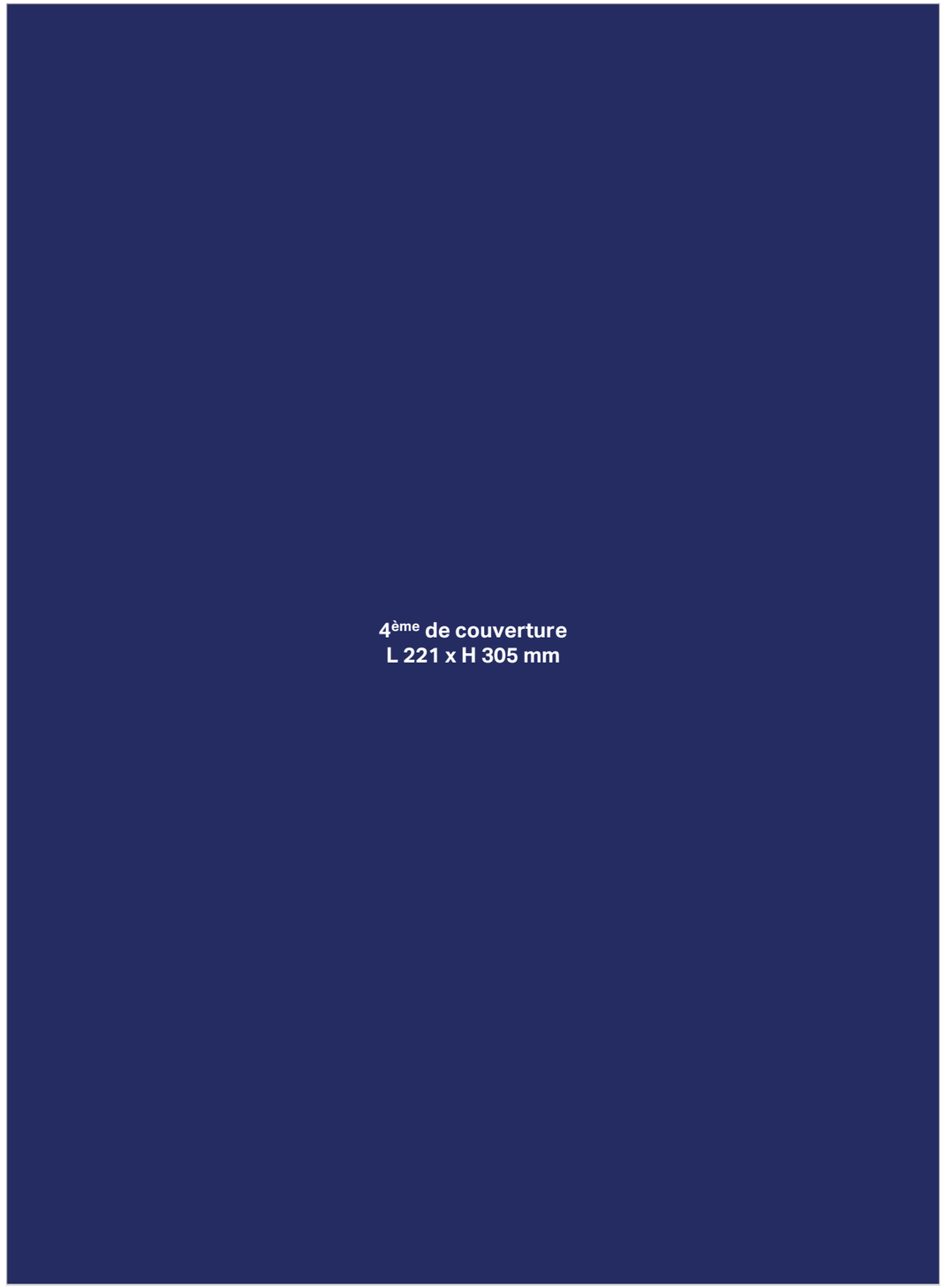

Chandelle
L 86 x H 287 mm


1/8 Page
hauteur
L 86 x H 91 mm
1/8 Page
largeur
L 131 x H 67 mm


1/10 Page
hauteur
L 86 x H 67 mm
1/20 Page
L 41 x H 67 mm
1/10 Page
largeur
L 131 x H 42 mm

Module « Vie quotidienne »
L 131 x H 67 mm


Sponsoring Météo
L 41 x H 33 mm
Bandeau Météo
1/3 Page
L 221 x H 91 mm


4ème de couverture
L 221 x H 305 mm